

WEBSITE-ONE STOP TO KNOW AN ORGANIZATION IN AND OUT

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Abstract: Nowadays, Website is playing a vital role in increment of the Organization as in, Websites makes the Organization an open book like what the Organization deals about. So, to know an organization, from anywhere or at any time, the website is the best thing we can explore on. This makes the organization accessible and even user-friendly.

I. INTRODUCTION

Even there are certain systems of booking of the Organizations like Hotel, Flights etc. which means in just a click you can book your flights, your hotels etc. Websites now even provide the users, the contact info like if they have any query related the Organization they can call at any time or can put on the email. It can help in the services what the organization is providing us, what are the key features of that organization, and what are the eye-catching things organization have in it. Actually, the thing is the Customers get attracted by the designing of the website, as in if the website solve all the problems of the customers, which means the website is speaking itself. So, the designing should be so powerful in itself that, if the organization is not so much eye-catching the design, like the presentation should be so amazing, that the customer get a stop at the organization at least once.

II. GOALS

The goals are basically, Likewise, I got to have examples like, I have gone through some of the websites experience, and I would like to share:

Hotel Mega Royal: The first live project (Website) I have gone through. In that very website I firstly showed the organization's lavishness, like the kind of rooms (Executive and Deluxe) they are rendering to customers, the food which they actually serve, the second thing I made a priority was the services the hotel is actually providing, the third thing was the offers the hotel is giving, and the main thing was the Booking of the room, which was accessible from anywhere like the number of guests, which kind of room you want and all, all these things were included when the customer will go on to booking the room.

So, my point of sharing this is like "How well a website can express you about an Organization" Isn't it?

Yes, actually in just a click, you can have the glimpse of the Organization.

III. METHODOLOGY

Several implementations are analysed and observed, for the web application specification using scripting like HTML5, CSS3, JAVASCRIPT, BOOTSTRAP3, and BOOTSTRAP4. This included, all the CDN links of the Bootstrap3 or 4,

depends and the jQuery, I started with the navigation bar which consist of the certain menus like Home, Services and the contact info so that it can be easy to find out and an Organization logo too with the help of Bootstrap, as it was easy to use whereas, then I used Carousel slider, which usually consists of the images part, next comes the services what the organization's services, I showed this in three columns and used Bootstrap cards so that it can be well represented and distinguished. And then comes the Map section, which actually depends on the designer, but I used in my project which I mentioned already in the above example, as it was embedded from the google and the last section is footer part, which was again divided into three column, and here every menus had a shortcut link, so that it can be user friendly. I used jQuery and JavaScript even for the functionality of booking the room, and lastly I consisted of the DBMS, so that each customer's database should be created, as it is the mandatory section of any Organization.

IV. RESULTS

We analysed the total number of clicks by using Webmaster.

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